

Now you see them.

If you're looking to transform your lawn into a beautiful, uniform, weed-free space — we can help. We use Tenacity® herbicide to keep broad-leaf weeds like crabgrass and grassy weeds like creeping bentgrass and nimblewill out of your turf.

With the help of this product, we can improve your lawn in each of the following ways:

- ***Removing weeds prior to over-seeding***
- ***Selectively renovating your lawn***
- ***Seeding new lawn or bare ground***
- ***Selectively removing tough-to-control weeds***

Tenacity was applied to your lawn on _____

Here's what you need to do:

- ☐ **Water your lawn if rain is not received within two days of application date above.**
- ☐ **Do not mow your lawn for at least 2 days.**
- ☐ **We have over-seeded your lawn today. Do not mow your lawn until after the new seed has germinated.**

Other instructions:

If you want a weed-free lawn, contact us today at:

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Now you don't.



Protect your seeding investment from the start.

In the past, weeds in newly seeded turf could not be treated until they emerged, which resulted in competition for the fledgling grass. Tenacity® herbicide helps to eliminate that limitation. When used at seeding, it protects new turf from unwanted weeds. When grass seed has the chance to grow without weed competition, fall root establishment is stronger, giving you healthier turf in the spring. So whether you want to over-seed in the fall, convert bare areas to turf, or remove grassy weeds like creeping bentgrass from your lawn, we can help.

Save your turf. Eliminate weeds.

Until Tenacity, lawn care providers had to remove desirable turf when removing certain grassy weeds like bentgrass. Tenacity is a selective herbicide that acts only on the target weeds. Below is what we can deliver and what you can expect during the process.

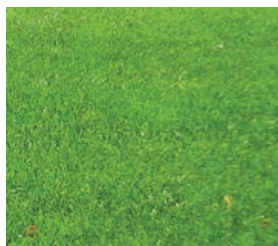
Bentgrass and clover removal (*multiple applications required*)



Before



During



After

(Actual lawn in Chicago suburb, 2012)

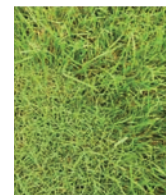
White means it's working.

Tenacity works by inhibiting an enzyme that is essential to chlorophyll production and photosynthesis, allowing light energy to break down the chlorophyll and, as a result, turning weeds white within five to seven days after application. This is normal and the white color is a sign that the product is working. Occasionally, you may see white tips on desirable turf grass, but this is a temporary symptom and these white tips will eventually be mowed off.



There's a way to achieve a weed-free space and improve the appearance of your lawn dramatically—it's called Tenacity. Hard-fighting and incredibly effective, Tenacity works to prevent grassy and broad-leaf weeds from emerging when over-seeding or seeding into bare ground. Call us today to give your lawn a fighting chance.

Tenacity controls 46 tenacious lawn weeds.



Creeping
Bentgrass

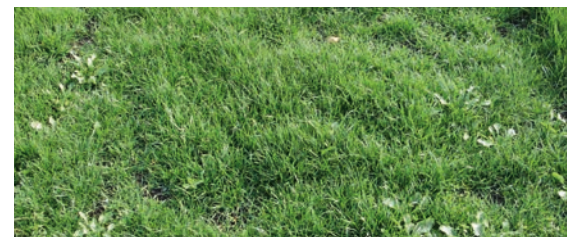


Crabgrass



Nimblewill

What makes our service unique is that we use Tenacity. Most other herbicide products are used to remove weeds from *established* turf, but Tenacity can be used at *seeding* to prevent weeds from germinating in newly seeded or over-seeded turf.



Seeding with NO treatment



Seeding with Tenacity